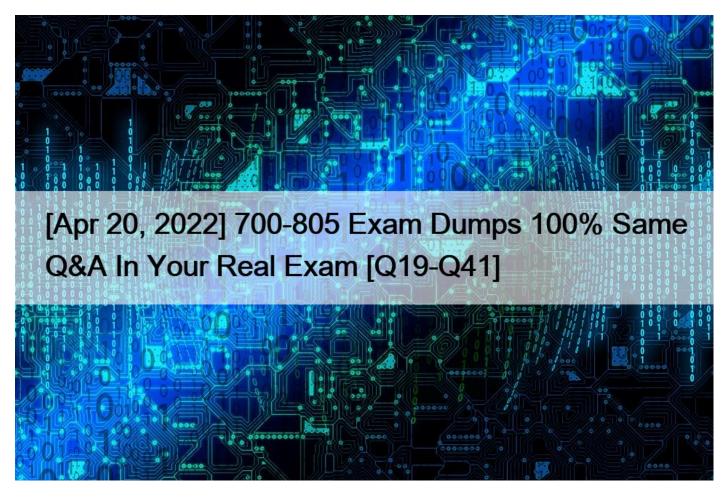
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# **NEW QUESTION 19**

Which two actions can a partner or customer perform within CCW-R? (Choose two.)

- \* View and manage their contracts
- \* Change Customer Address
- \* Set up billing
- \* Order new services
- \* Download hardware, software and services datasheets

## **NEW QUESTION 20**

Which is the first step in a solutions-led sales approach?

- \* present quote to customer
- \* examine previous purchases

- \* identify the latest technology release
- \* understand the customer's objectives

## **NEW QUESTION 21**

Which steps to develop a renewal quote are valid?

- \* Ask the customer for Renewal data, Evaluate new requirement, Quote new services.
- \* Indentify the barriers to adoption, Ensure the customers is using the solution, Work with the Account Manager to create a Quote.
- \* Position the new technology, create a Quote, Order the Quote.
- \* Identify the Items to renew, Verify the Discounts, Confirm the Shipping address, Verify the Billing entity.

## **NEW QUESTION 22**

Which area of the Success Plan is the Renewal Manager responsible?

- \* Barriers Predicted
- \* Solution Renewal
- \* Adoption Barriers Overcome
- \* Success Plan Hypothesis

### **NEW QUESTION 23**

Which statement best describes an Ask the Expert session?

- \* A pre-recorded webinar from an expert
- \* A hosted educational webinar with live expert Q and A
- \* A 24-7 phone line providing expert advice
- \* A one on one coaching engagement covering specific use cases

## **NEW QUESTION 24**

What is the primary customer values of the Cisco Services Portfolio?

- \* Services packages tailored to specific customer nees
- \* ON-call,24/7 service technicians at all levels
- \* Services priced based on usage
- \* Customers can develop their own service offerings

## **NEW QUESTION 25**

Which discussion point helps up sell a customer?

- \* Focus on what the customer already has covered on the network.
- \* Discuss changes in the network and identify any uncovered additions to the network.
- \* Focus on how much it will cost the customer.
- \* Discuss your prior ties and why you need the sale.

## **NEW QUESTION 26**

Which business benefit of on-time renewals on Cisco products and services is valid?

- \* ability to ensure that our TAC cases get priority over others
- \* exclusive relationship with the customer
- \* access to training programs and material
- \* rebates and discounts from Cisco

## **NEW QUESTION 27**

Which service offering helps define the customer's IT vision and strategy?

- \* Support
- \* Advisory
- \* Optimization
- \* Training

### **NEW QUESTION 28**

What is the key implication on-time renewals have for an IT provider company?

- \* incentives will be paid
- \* improved customer satisfaction
- \* no major impact if sales are on plan
- \* recurring business is preserved

### **NEW QUESTION 29**

Which action can a Renewals Manager take to drive value in the account?

- \* Removing adopt on barriers.
- \* Def ne the account forecast.
- \* Manage and mitigate renewal risk.
- \* Align partners on training.

## **NEW QUESTION 30**

Which two actions can a partner or customer perform within CCW-R? (Choose two.)

- \* set up billing
- \* download hardware, software and services datasheets
- \* change Customer Address
- \* view and manage their contracts
- \* order new services

# **NEW QUESTION 31**

Which approach should be applied when renewing a quote?

- \* Product led approach
- \* Solutions led approach
- \* Reward led approach
- \* Concerns led approach

## **NEW QUESTION 32**

Which strategy contributes to the successful renewal of service contracts?

- \* Offer discounts.
- \* Lock in revenue streams through co-termination.
- \* Communicate product performance, pricing, and position.
- \* Discount multi-year service agreements.

# **NEW QUESTION 33**

What is the primary measurement of success for a Renewals Manager?

- \* Iarr rate
- \* Renewal success rate
- \* Upsell percentage
- \* Percentage of contracts closed

#### **NEW QUESTION 34**

Which licensing model is the most complex for a customer to manage?

- \* Managed service agreement
- \* Subscription
- \* Enterprise agreement
- \* A La Carte

### **NEW QUESTION 35**

Which licensing model is the most complex for a customer to manage?

- \* Managed service agreement
- \* A La Carte
- \* Subscription
- \* Enterprise agreement

## **NEW QUESTION 36**

Which strategy for successful renewal of service contracts calls for discussing changes in the network and identifying any uncovered add tons to the network?

- \* validate the customer's business needs
- \* focus on benefits
- \* lock in revenue streams through co-termination
- \* explore up sell opportunities

### **NEW QUESTION 37**

Which statement best describes the Success Plan?

- \* a document capturing a comprehensive view of all customer health scores
- \* a tool for report ng actions to management
- \* a shareable document that captures all account activities
- \* the blueprint for account teams to achieve customer success

## **NEW QUESTION 38**

Which task should a Renewals Manager perform during the Prospect phase?

- \* Risk Assessment
- \* Risk Mitigation
- \* Review new opportunities
- \* Terms negotiation

#### **NEW QUESTION 39**

Which critical task must be performed during the qualification phase?

- \* Renewal plan development
- \* Validate customer inventory
- \* Quote delivery
- \* Develop a success plan

## **NEW QUESTION 40**

Which strategy for successful renewal of service contracts calls for discussing changes in the network and identifying any uncovered additions to the network?

- \* Locak in revenue streams through co-termination
- \* Validate the customer's business needs
- \* Explore upsell opportunities
- \* Focus on benefits

## **NEW QUESTION 41**

Which group of products are enterprise networking products?

- \* Routing, Switching, Access Points
- \* Salesforce, Box, AWS
- \* Iwan, Viptela, Meraki
- \* WAN,LAN,Wireless

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