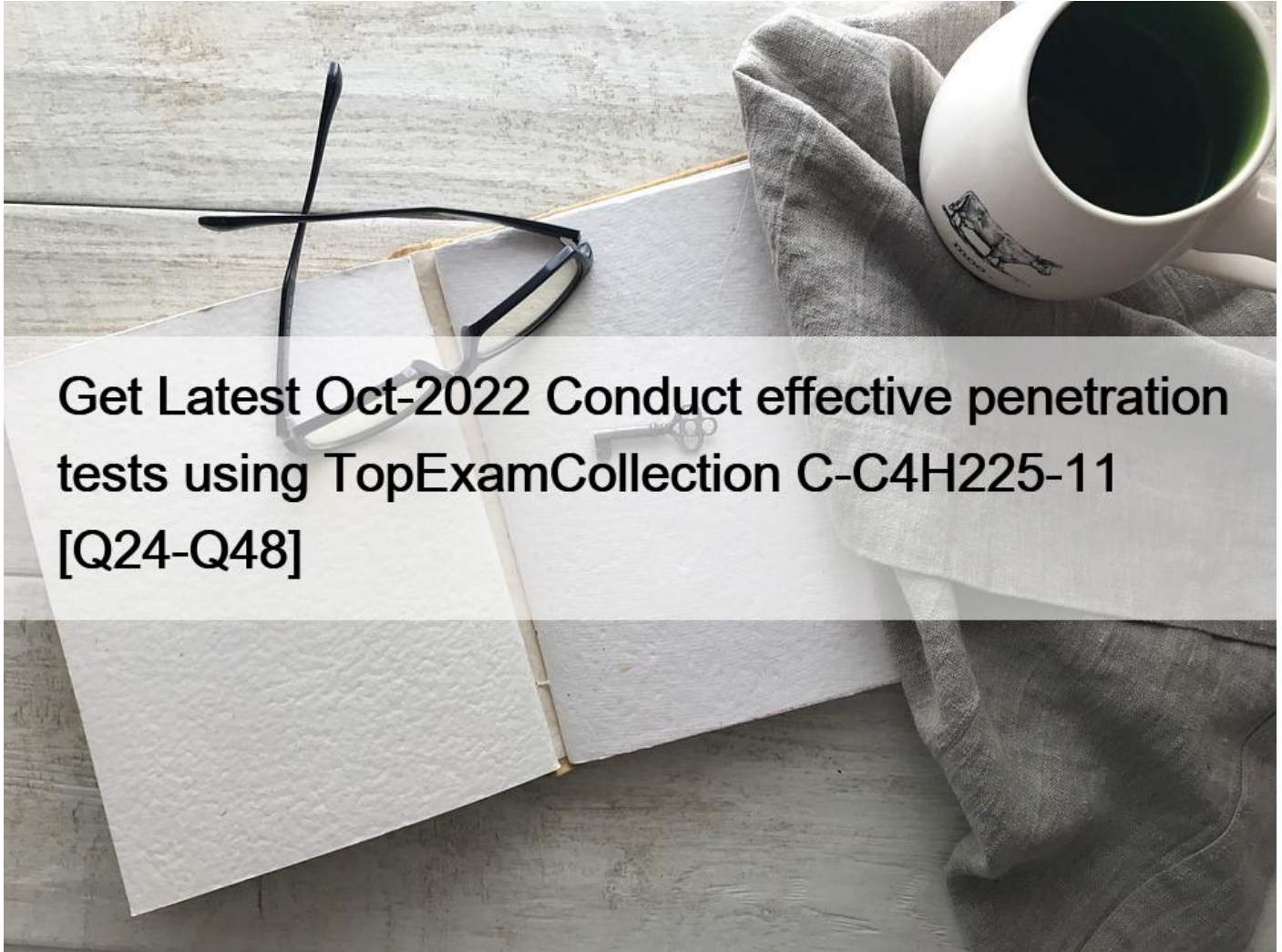


## Get Latest Oct-2022 Conduct effective penetration tests using TopExamCollection C-C4H225-11 [Q24-Q48]



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### SAP C-C4H225-11 Exam Description:

The "SAP Certified Technology Associate - SAP Emarsys Customer Engagement Implementation" certification exam verifies that the candidate has the fundamental and core knowledge required for the technology consultant profile. This certificate proves that the candidate has an overall understanding and can implement the knowledge practically in projects to contribute to the success of the planning and implementation phases in a mentored role. Previous project experience is not necessarily a prerequisite to pass this exam.

**Q24.** You want to create a trigger in order to send a password reset email. Which data management option do you need?

- \* External Event
- \* Predict Data Sources

- \* Form Settings > Opt-in invitations and settings
- \* Field Editor

**Q25.** What do you use to personalize the First Name field with fallback text if the field is empty? Note: There are 2 correct answers to this question.

- \* Emarsys Scripting Language
- \* Link Editor
- \* Personalization token
- \* Manage optional content

**Q26.** What is the purpose of relational data?

- \* To improve personalization and segmentation
- \* To automate multi-channel marketing programs
- \* To display SAP Emarsys Customer Engagement recommendations
- \* To add new products to SAP Emarsys Customer Engagement

**Q27.** Web Channel displays personalized content on your website. How many domains can use Web Channel?

- \* Two domains are supported.
- \* Unlimited domains are supported.
- \* One domain is supported.
- \* Up to 10 domains are supported.

**Q28.** Yesterday, David purchased a very elegant suit from your Web shop, while Andrew bought a simple discounted T-shirt. You'd like to send different messages to them depending on their total purchase amount. What node do you need to use?

- \* Wait node
- \* Wait for an event node
- \* Decision splitter node
- \* A/B test node

**Q29.** A test user received an email with a form to confirm a premium newsletter subscription. The content of the opt-in invitation has a typo: 'Yes, I WULD like to receive emails about new products and special promotions.' Where can you correct this?

- \* Management > Form Settings > Opt-in invitation and interests
- \* Channels > Email campaigns
- \* My profile > Form default language
- \* Management > Form settings > General format

**Q30.** You receive a call from the marketing team saying they need to make a decision about a campaign to collect new contacts with an SAP Emarsys Customer Engagement form. Is it possible to check the number of new contacts who signed up via an active SAP Emarsys Customer Engagement registration form?

- \* Yes, under Management > Forms Settings.
- \* Yes, under Analytics > Registrations > Per Contact Source.
- \* No, the Registrations report is not shown in real time.
- \* Yes, under the Shopify Customer Registration event in a Tactic.

**Q31.** You are trying to send a testmail, but the following error message appears: 'Unable to launch mailing because some mandatory fields are empty or invalid. Please check all mandatory fields and try again.' What could be causing this error? Note: There are 2 correct answers to this question.

- \* From (name) and From (email address)
- \* Image alternative text

- \* Style settings
- \* Subject line

**Q32.** You are about to create your monthly email report and you want to see revenue results of two different campaigns next to each other. Where can you create this report?

- \* Analytics > Trends > Revenue Analytics
- \* Analytics > Trends > Comparison
- \* Analytics > Trends > Revenue
- \* Analytics > Trends > Trend Reporting

**Q33.** You select a segment as a recipient source for your Web Channel campaign. You want to display the campaign for two weeks. When is the segment refreshed? Note: There are 2 correct answers to this question.

- \* As soon as the Web campaign is launched
- \* Every 6 hours
- \* Hourly
- \* On a daily basis

**Q34.** Which database cannot be used for campaign personalization in SAP Emarsys Customer Engagement?

- \* Amazon Redshift
- \* Microsoft SQL Server
- \* MySQL
- \* Google BigQuery

**Q35.** A contact no longer wants to receive SMS marketing messages from you, so opts out. What types of messages can you still send? Note: There are 2 correct answers to this question.

- \* Abandoned cart
- \* Order delay notification
- \* Password retrieval message
- \* Membership upgrade

**Q36.** The Health Check dashboard shows a web behavior error and a data source consistency error. Where you can find more information? Note: There are 2 correct answers to this question.

- \* Predict Recommendations widget
- \* Inspector bookmarklet
- \* Database Growth widget
- \* Predict Data Sources page

**Q37.** You have just made an API call and received an HTTP 400 response code. What is the specific reason for this?

- \* An internal issue occurred and you should try again.
- \* Your API credentials are incorrect.
- \* There is an error in the information provided that needs correcting.
- \* It indicates the call was successful.

**Q38.** You want to collect data from contacts using forms. Which forms does SAP Emarsys Customer Engagement offer? Note: There are 3 correct answers to this question.

- \* Change Profile
- \* Consent Management
- \* General Registration
- \* Newsletter Registration
- \* Product Subscription

**Q39.** You are using the SAP Emarsys Customer Engagement API to trigger an external event endpoint. What is missing (pixelated) from the API call below?

- \* Event time
- \* External event name
- \* Campaign name
- \* External event ID

**Q40.** Which two mailboxes are the best practice for the Yahoo complaint feedback loop setup? Note: There are 2 correct answers to this question.

- \* complaint@your.senderdomain.com
- \* abuse@your.senderdomain.com
- \* bounces@your.senderdomain.com
- \* postmaster@your.senderdomain.com

**Q41.** What does the CRM Ads &#8211; Remove from Audience node do in the Automation Center?

- \* It finishes the program early.
- \* It removes any contacts with invalid email addresses from the program.
- \* It adds contacts to another program.
- \* It removes the contact from the audience so that they don

**Q42.** You want to test two different Overlay Web Channel campaigns. Which options do you have? Note:

There are 2 correct answers to this question.

- \* Activate the Advanced Scheduling page and set up an A/B test.
- \* Create an Interactions program with an A/B splitter and insert two different campaigns.
- \* Create an Automation program with an A/B splitter and insert two different campaigns.
- \* Split your recipient source into two contact lists and activate two separate campaigns.

**Q43.** In January you will want to target contacts who signed up in store during the festive holidays, so you want to segment by the registration source and the registration date. What field types do you need to create? Note: There are 2 correct answers to this question.

- \* Date
- \* Single choice
- \* URL field
- \* Multi choice

**Q44.** Some web recommender widgets can be placed on any page in your website. What are some examples of these widgets? Note: There are 2 correct answers to this question.

- \* Also-bought widget
- \* Home widget
- \* Last-purchase widget
- \* Personal widget

**Q45.** What data collection commands does Web Extend support? Note: There are 3 correct answers to this question.

- \* Purchase
- \* SetCustomerId
- \* Review
- \* SetPassword
- \* Go

**Q46.** What actions can an account owner perform on the Security Settings page? Note: There are 2 correct answers to this question.

- \* Define the permitted email domains.
- \* Set up IP access control.
- \* Deactivate users.
- \* Create external events.

**Q47.** What can the plus signs (+) in the Email Analytics Overview page mean? Note: There are 2 correct answers to this question.

- \* The campaign was sent with Send Time Optimization.
- \* The campaign has child campaigns (e.g., recurring or A/B test emails).
- \* These are your most successful campaigns.
- \* The plus sign can be expanded to show the preview.

**Q48.** You are configuring the SAP Emarsys Customer Engagement plug-in for Shopify. What is the first data set you should enable?

- \* Web Extend
- \* Product data
- \* Customer data
- \* Order data

**Tested Material Used To C-C4H225-11 Test Engine:** <https://www.topexamcollection.com/C-C4H225-11-vce-collection.html>