

## [Oct 17, 2022 Salesforce User-Experience-Designer Real Exam Questions and Answers FREE [Q17-Q33]



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**Q17.** Cloud Kicks (CK) is planning its Einstein Bot implementation and has identified common issues the bot can resolve. CK has determined that extensive technical planning is needed for bot effectiveness and customer satisfaction.

Which additional element(s) would be essential?

- \* Training and support planning
- \* User interface planning
- \* Onboarding planning
- \* Voice and tone planning

**Q18.** Cloud Kicks needs functional components that will be used on many pages. The components need to be consistent with the look and feel of Lightning Experience.

What does the Salesforce Lightning Design System (SLDS) provide that will ensure consistency?

- \* Experience Lightning Components
- \* Component Blueprints
- \* JavaScript Frameworks
- \* Custom Lightning components

**Q19.** A UX Designer is creating a customer support site in Experience Builder that will be internationalized across 12 different countries.

Which two design considerations should be made when planning for this site?

- \* Countries may read text in a different (right to left vs. left to right) and layouts will be to be adjusted.
- \* Country flags used as links to adjust languages provide an ideal way to switch between locales or languages for users.
- \* Colors may have different contrast ratios in some countries and need adjust contrast for proper visibility by users.
- \* Colors may have different culture meanings in different countries, changing the intent of UI elements.

**Q20.** An organization must be digitally accessible to enable social opportunity.

What are three core principles of Web Content Accessibility Guidelines (WCAG)?

Choose 3 answers

- \* Delightful
- \* Robust
- \* Abundant
- \* Operable
- \* Understandable

**Q21.** Which visual design elements should be used in corporate style and branding guidelines?

- \* Typography, Color, Imagery
- \* A/B Testing, Heuristics, Dairy Studies
- \* Sketching, Wireframes, Storyboards
- \* User Stories, Scenario, UX Reviews

**Q22.** Which criteria should the designer consider when selecting users for testing?

- \* Traits dissimilar to customer personas
- \* Traits similar to friends and family
- \* Traits similar to customer personas
- \* traits of the most common demographic and ability

**Q23.** A UX Designer at Cloud Kicks is having difficulty getting its developers to see why the design changes would improve the user experience.

How should the designer help mitigate pushback from developers?

- \* Invite them to user testing.
- \* Ask a manager or superior to do it.
- \* Let them know the designer is the expert.
- \* Hand them a printout of the design

**Q24.** A UX Designer needs to create a visual representation of a user's series of steps to achieve a meaningful goal.

Which UX design method should be used?

- \* User Persona
- \* Site Map
- \* Lightning Flow
- \* User Flow

**Q25.** A UX Designer has been asked to improve Salesforce adoption among sales representatives at Cloud Kicks.

After conducting stakeholder and user interviews, the designer finds there is no clear, consistent sales process.

What should the designer do next?

- \* Tell the customer they need to improve operations before any work can be done.
- \* Log the findings and move forward with presenting possible solutions.
- \* Recommend Field Level Validation to ensure users are entering the correct data.
- \* Conduct a workshop with stakeholders to align on the current state and build consensus.

**Q26.** How would a UX Designer Differentiate between voice and tone?

- \* Voice reflects the expression and tone is the way one designs.
- \* Voice reflects the character and tone is one's strength.
- \* Voice reflects the frequency and tone is one's pitch.
- \* Voice reflects the personality and tone is the way one speaks.

**Q27.** A UX Designer wants to explore sample code for Lightning components and see how changing to code affects the visual appearance in real time, without deploying any code to a Salesforce org.

Which two resources should help accomplish this?

Choose 2 answers

- \* Lightning Design System Website
- \* Local Development Server
- \* Lightning Web Component Recipes App
- \* Develop Center's Lightning Component Library

**Q28.** A UX designer is creating a customer support site in experience builder that will internationalized across the

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**Q29.** A UX Designer is asked to design a new application built on Salesforce.

What should be their first step?

- \* Create branding sets for each audience using Experience Builder.
- \* Find and review relevant AppExchange packages.
- \* Become familiar with the Salesforce Lightning Design System (SLDS) component blueprints.
- \* Design a series of custom web component for the app.

**Q30.** A UX Designer is creating a site for delivery within Builder for a customer who has strict requirements is stay focused on out-of-the-box styling and components only.

Which three methods would deliver a branded experience?

Choose 3 answers

- \* Select a footer and configure which social media links to display.
- \* Display custom variations of pages based on user behavior.
- \* Select a theme and customize content including copy and imagery.
- \* Use the theme editor to adjust fonts, text case, colors, and site logo.
- \* Create flexible layouts for pages with unique background images.

**Q31.** A sales representative needs to quickly see key fields whenever viewing an opportunity.

Which three Salesforce feature would allow fields to be available when they are viewing a record?

Choose 3 answers

- \* Customer Links
- \* Highlights Panel
- \* Compact Layout
- \* Tabs
- \* List Views

**Q32.** A UX designer want to understand the mental model of employees who have requested a new internal community the brief specifies what the employees should be able to do on the site but the designer need to suggest and suitable architecture Which technique should be used

- \* tree testing
- \* card sorting
- \* cognitive walkthrough
- \* User test

**Q33.** A UX designer is creating a customer to-do list component to replace the standard salesforce one. Their developer is using a parent child lighting web component (LWC) structure to build the component, creating a parent component for the list and single repeated child component for each to do item with in list which to impact of the LWCs shadow DOM should be consider when designing or developing the style sheets for these components

- \* Any needed salesforce lighting design system (SLDS) classes and styles must be imported into both the parents list and child items
- \* the css styles defined in the parent list component are not shared with child items
- \* any custom styles shared between the list and child items should be imported from a shared css file
- \* the css style defined in the parent list component are inherited by child item

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