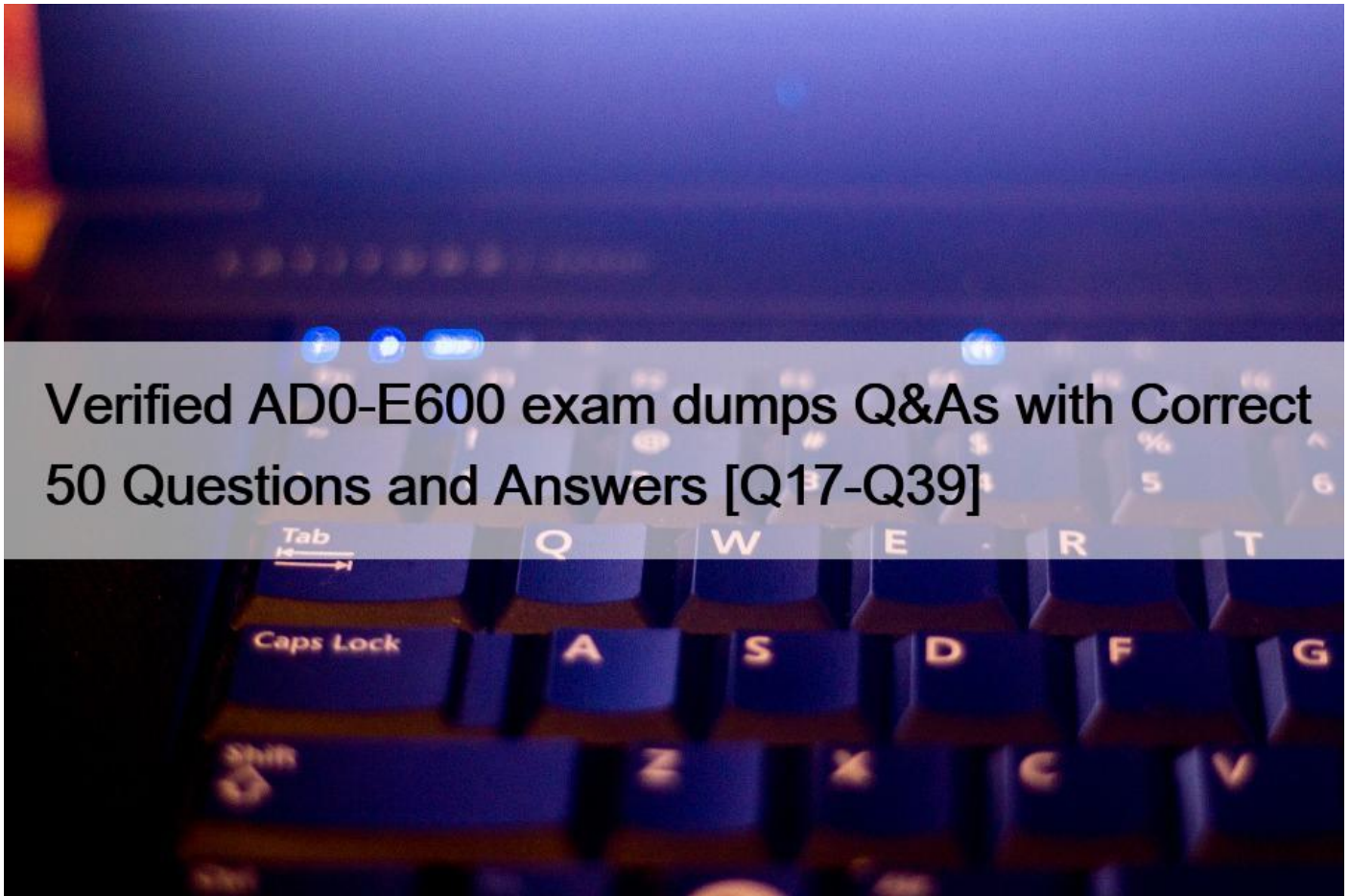# Verified AD0-E600 exam dumps Q&As with Correct 50 Questions and Answers [Q17-Q39

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QUESTION 17

An AEP expert has been tasked with a last-minute request to send a campaign. The AEP expert needs to upload a CSV file with the customer list that will be affected through the campaign, create the segments based on a briefing, and share those segments with Adobe Campaign and Facebook Custom Audiences. The brief also includes the segment volumes.

Before sharing the segments, the AEP expert needs to make sure that the segment volumes match the briefing.

What should the AEP do right after creating the segments to get the volumes?
* Run a Segment Job through the API for the segments created
* Use the qualified profiles value that appears in the Segment builder
* Use the Profiles over time graph that appears on the segment details
* Create an AEP dashboard with an Audience Size widget and select the corresponding segments

QUESTION 18

Given the following segment definition:

personalEmail.3ddress.isNotNull()and homeAddress.city.equalsrChicago”, (rue) and
homeAddress.statePfovince.equalsCIL”. false) There is a profile that meets the criteria for the segment. Given the following
segment job runs:

T1: segment job run (no attribute changes)

T2: segment job run (no attribute changes)

T3: segment job run (homeAddress.crty attribute changed to Oakbrook)

T4: segment job run (personalEmail.address value changes)

What is the segement membership status at each time period?
* Exited. Existing. Exited. Realized
* Realized. Existing. Exited. Exited
* Existing. Realized. Exited. Exited
* Realized Exited. Existing. Exited

QUESTION 19

A data engineer creates a custom identity namespace within AEP. However, this custom Identity namespace is the wrong Identity
type. What can the data engineer do to update the identity namespace?
* Create a new custom Identity Namespace with the correct Identity type.
* Using the Identity Namespace APIs, update the custom Identity type.
* Edit the Identity Namespace type within the AEP User-Interface under Identities.
* Delete the customIdentityNamespace from the AEP User-Interface under Identities.

QUESTION 20

A data engineer exports segmented Real-time Customer Profile data to a new dataset called “Profile Export”.

The data engineer needs to directly download the data from the Profile Export dataset using the Data Access API.

Which file format is supported for this use case?
* JSON
* CSV
* Parquet
* Blob

QUESTION 21

A marketer has been tasked with setting up an export of a certain segment of their profile data to their cloud storage. Which two
types of file export options are available to the marketer? (Choose two.)
* full
* Incremental
* Partial

QUESTION 22

A marketer wants to send profile and attributes information to an RT-CDP Destination.

Which destination option should the marketer choose to send profile and attributes information?
* Amazon S3 cloud storage destination
* Facebook Pixel extension
* Google Display and Video 360
* Google Ads

QUESTION 23

A data engineer is ingesting the transactional information from an ecommerce platform through a daily feed.

In AEP, one Experience Event-based schema will collect the purchase events from this feed.

The eventType field of the schema must be populated with "commerce.purchases' if in a CSV record in which the column 'pure ha sesf arid ate' and 'purchaseenddate" happen on the same day, If the "purchasee/irfdate" is set to a later date, the eventType should be *commerce._orgtenant.cancer.

Both dates follow the same format "yyyy-MM-dd'T'HH:mm:ss.SSS'Z~. and the "purchaseenddate' is always populated.

How should the data engineer create a Calculated Field that can be used to populate the eventType according to the required logic?

A)

```
iif(format(purchasestartdate,"yyyy-MM-dd")==format(purchaseenddate,"yyyy-MM-dd"),
"commerce.purchases", "commerce._orgtenant.cancel")
```

B)

```
iif(${purchasestartdate}.dayOfYear==${purchaseenddate}. dayOfYear,
"commerce.purchases", "commerce._orgtenant.cancel")
```

C)

```
iif(purchasestartdate == purchaseenddate, "commerce.purchases",
"commerce._orgtenant.cancel")
```

D)

```
iif(getdayOfYear(purchasestartdate) == get dayOfYear(purchaseenddate),
"commerce.purchases", "commerce._orgtenant.cancel")
```

* Option A
* Option B
* Option C
* Option D

QUESTION 24

A data engineer is ingesting website data via CSV that represents a future hotel reservation.

The CSV is mapped to an ExperienceEvent schema and contains the following fields:

| Full name. | CRM ID. | Email. | Stay date. | _id |
| John Smith. | 112233. | john@example.com. | 2025-05-06. | 1234-1234-1234 |

Each field is mapped to the corresponding target field below:

"fullName": "string", 'crmld": "string", "email": "string", "swyDate": "dateTime", "_id": "string" Upon mapping the data, the mapping step fails with an error.

What is the possible cause of this error?
* _id field is passed in manually instead of autogenerated.
* CRM ID is an integer when the target field is a string.
* The source datelime format is incompatible with XDM.
* The default timestamp field is required upon ingestion.

QUESTION 25

A data engineer ingests 1000 records that contain various different identities. Each record has at least the primary identity.

The data engineer verifies that the records have been ingested into Data Lake and profile. When clicking on one of the identity namespaces in the identity tab the data engineer sees 100 records under "Records skipped".

What is the possible cause of the skipped records?
* Identity records failed XDM validation upon ingestion.
* Identity namespace is not compatible with identity graph.
* Dataset and schema are not enabled for identity service.
* Identity service ignores records with only one identity.

QUESTION 26

A data architect wants to create a new XDM field that represents a prize promotion called listOfPrizes. The field represents a list of prizes and contains three sub-fields: prizeld (string). monetaryValue (integer), and prize (Object).

This new field needs to be reusable multiple times within the same class, The sub-fields are created separately.

How should the data architect create the listOfPrizes field?
* Create and save a new object field, then create a nested array object under the object field.
* Create and save a new custom field group, then add an object array field to that field group.
* Create and save a new object array field, then in the right rail select Convert to new data type.
* Create and save a new string array field, then add a nested object field under the string array field.

QUESTION 27

What is model scoring in the Data Science Workspace?
* Building and evaluating a model
* Engineering features for a model
* Building a recipe

* Applying a model to a data set

QUESTION 28

A data engineer it running some tests And tending in event data

How should the data engineer validate that the event is properly attributed to the correct profiler
* Use the Dataset Preview to look at a few rows and see if data is in profile.
* Use Query service to query events
* Use the Identity Graph Viewer to view how the identities are mapped.
* Use profile lookup to view the events associated to a given profile.

QUESTION 29

A data engineer builds a segment based on Loyalty Status = Gold attribute and a purchase in the last 7 days.

To validate that this segment is working, the engineer logs in to the test website and makes a purchase Gold Loyalty Status.

In AEP. how can the data engineer validate that the test customerlD made it into the segment near real-time?
* Run a Query in Query service using the segment criteria (Loyalty Status = Gold attribute and a purchase in the last 7 days) for the dataset in question.
* In the Identity Graph Viewer, look up the customerlD.
* Go to Segments > choose the segment > search for the profile in the samples below.
* Go to Profiles > Browse and input my customerlD. Look at the segment membership tab.

QUESTION 30

A data engineer is bringing in audience definitions into Adobe Experience Platform from external sources.

Which standard Experience Data Model (XDM) class should the data engineer use?
* Segment Definition
* XDM ExperienceEvent
* XDM Individual Profile
* Profile Definition

QUESTION 31

A data engineer wants to connect a new data source into AEP using an Amazon S3 Bucket. The S3 Bucket currently will be added with the daily deltas.

The historical data and the recurrent deltas must be imported.

In which way can this task be performed with minimal effort?
* Create a one-time dataflow for the historical data and one scheduled dataflow for the deltas
* Create one scheduled dataflow and enable partial ingestion
* Create one scheduled dataflow and enable the backfill
* Create one scheduled dataflow for the deltas and import the historical data through a data ingestion workflow

QUESTION 32

A daily scheduled segmentation job has already run and completed. However, the data engineer recently created a new segment.

Segment Name: Profile Qualification

Segment ID: Safe34ae-Sc98-4Sl3-8a1d-67ccaaS4bc87

The data engineer wants to evaluate this segment via API.

How should the data engineer proceed?

A)

```
curl -X PATCH https://platform.adobe.io/data/core/ups/segment/jobs \
 -H 'Authorization: Bearer {ACCESS_TOKEN}' \
 -H 'Content-Type: application/json' \
 -H 'x-gw-ims-org-id: {IMS_ORG}' \
 -H 'x-api-key: {API_KEY}' \
 -H 'x-sandbox-name: {SANDBOX_NAME}' \
[
  {
    "segmentId": "5afe34ae-8c98-4513-8a1d-67ccaa54bc87",
  }
]'
```

B)

```
curl -X GET https://platform.adobe.io/data/core/ups/segment/definitions \
 -H 'Authorization: Bearer {ACCESS_TOKEN}' \
 -H 'Content-Type: application/json' \
 -H 'x-gw-ims-org-id: {IMS_ORG}' \
 -H 'x-api-key: {API_KEY}' \
 -H 'x-sandbox-name: {SANDBOX_NAME}' \
 -d
[
  {
    "segmentName": "Profile Qualification",
  }
]'
```

C)

```
curl -X POST https://platform.adobe.io/data/core/ups/segment/jobs \
 -H 'Authorization: Bearer {ACCESS_TOKEN}' \
 -H 'Content-Type: application/json' \
 -H 'x-gw-ims-org-id: {IMS_ORG}' \
 -H 'x-api-key: {API_KEY}' \
 -H 'x-sandbox-name: {SANDBOX_NAME}' \
[
  {
    "segmentName": "Profile Qualification",
  }
]'
```

D)

```
curl -X POST https://platform.adobe.io/data/core/ups/segment/jobs \
-H 'Authorization: Bearer {ACCESS_TOKEN}' \
-H 'Content-Type: application/json' \
-H 'x-gw-ims-org-id: {IMS_ORG}
-H 'x-api-key: {API_
-H 'x-sandbox-name: {SANDBOX_NAME}' \

[
  {
    "segmentId": "5afe34ae-8c98-4513-8a1d-67ccaa54bc87",
  }
]'
```

* Option A
* Option B
* Option C
* Option D

QUESTION 33

A marketer notices that the average number of IDs linked per profile has increased significantly over the past couple weeks. In the Identity graph viewer, the marketer sees that different emails that should belong to different profiles are stitched together.

What should the marketer do next to identify the root cause?
* Use the Real-time Profile Ul to retrieve the Identity Map linked to the profile
* Use the Identity API to get the details of the Identity Namespace definition
* Use the Identity API to list the Identity Mappings for the email
* Use Identity graph viewer to retrieve the list of data sources

QUESTION 34

Which subset of data appears when clicking the ‘Preview dataset” button on a Dataset page?
* A sample of all successful batches in the dataset in the past 7 days
* A sample of the data structure of the XDM schema
* A sample of the most recent successful batch in the dataset
* A sample of all successful and failed batches in the dataset

QUESTION 35

A marketer recently set up an Amazon S3 cloud storage destination. The last successful flow for the destination exported 12 million records. in the Amazon S3 bucket, how will the export be presented to the marketer?
* 3 CSV files in the format of: filename.csv {containing 5 million records) filename_2.c$v (containing 5 million records) ftlename_3.csv (containing 2 million records)
* 1 CSV file in the format of: filename.csv (containing 12 million records)
* 2 CSV files in the format of filename.csv (containing 6 million records) filename_2.csv (containing 6 million records)
* 3 JSON files in the format of: filenamejson (containing 5 million records) filename_2json (containing 5 million records) filename.3json (containing 2 million records)

QUESTION 36

During discovery, a business user explains that customer data from field-sales reps is stored in a third-party CRM system.

Based on the three methods of ingesting data into Adobe Experience Platform, which method should be used to set up a schedule-based ingestion run?

* Batch API
* Streaming API
* Sources
* File automation

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